

Better Business Bureau of Western Ontario

2008 Guides For Giving

YOUR RESOURCE FOR CHARITABLE GIVING



Better Business
Bureau of Western
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Standards For Charity Accountability

The BBB Standards for Charity Accountability were developed to assist donors in making sound giving decisions and to foster public confidence in charitable organizations. The standards seek to encourage fair and honest solicitation practices, to promote ethical conduct by charitable organizations and to advance support of philanthropy. They are based on the belief that full and accurate disclosure of an organization's program, management, and finances will encourage public support of philanthropy. To meet BBB Standards for Charity Accountability, an organization is required to:

GOVERNANCE AND OVERSIGHT

The governing board has the ultimate oversight authority for any charitable organization. This section of standards seeks to ensure that the volunteer board is active, independent, and free of self-dealing. To meet these standards, the organization shall have.

1. A board of directors that provides adequate oversight of the charity's operations and its staff.
2. A board of directors with a minimum of five voting members.
3. A minimum of three evenly spaced meetings per year of the full governing body, with a majority in attendance, with face-to-face participation.
4. Not more than one or 10% (whichever is greater) directly or indirectly compensated person(s) serving as a voting member(s) of the board. Compensated members shall not serve as the board's chair or treasurer.
5. No transaction(s) in which any board or staff members have material conflicting interest with the charity resulting from any relationship or business affiliation.

MEASURING EFFECTIVENESS

An organization should regularly assess its effectiveness in achieving its mission. This section seeks to ensure that an organization has defined, measurable goals and objectives in place and a defined process in place to evaluate the success and impact of its program(s) in fulfilling the goals and objectives of the organization and that also identifies ways to address any deficiencies. To meet these standards, a charitable organization shall:

6. Have a board policy of assessing, no less than every two years, the organization's performance and effectiveness and of determining future actions required to achieve its mission.

7. Submit to the organization's governing body, for its approval, a written report that outlines the results of the aforementioned performance and effectiveness assessment and recommendations for future actions.

FINANCES

This section of the standards seeks to ensure that the charity spends its funds honestly, prudently and in accordance with statements made in fund raising appeals. To meet these standards, the charitable organization shall:

8. Spend at least 65% of its total expenses on program activities.
9. Spend no more than 35% of related contributions on fund raising.
10. Avoid accumulating funds that could be used for current programs activities. To meet this standard, the charity's unrestricted net assets available for use should not be more than three times the size of the past year's expenses or three times the size of the current year's budget, whichever is higher.
11. Make available to all, on request, complete annual financial statements prepared in accordance with generally accepted accounting principles.
12. Include in the financial statements a breakdown of expenses that shows what portion of these expenses was allocated to program, fund raising, and administrative activities.
13. Accurately report the charity's expenses, including any joint cost allocations, in its financial statements.
14. Have a board-approved annual budget for its current fiscal year, outlining projected expenses for major program activities, fund raising, and administration.

FUND RAISING AND INFORMATIONAL MATERIALS

A fund raising appeal is often the only contact a donor has with a charity and may be the sole impetus for giving. This section of the standards seeks to ensure that a charity's representations to the public are accurate, complete, and respectful. To meet these standards, the charitable organization shall:

15. Have solicitations and informational materials, distributed by any means, that is accurate, truthful, and not misleading, both in whole and in part.
16. Have an annual report available to all, on request, that includes:
 - a) The organization's mission statement
 - b) A summary of the past year's program service accomplishments,
 - c) A roster of the offices and members of the board of directors
 - d) Financial information that includes:
 - (i) total income in the past fiscal year,
 - (ii) expenses in the same program, fund raising, and administrative categories as in the financial statements, and
 - (iii) ending net assets.
17. Include on any charity websites that solicit contributions, the same information that is recommended for annual reports, as well as the mailing address of the charity and electronic access to its most recent Revenue Canada return.
18. Address privacy concerns of donors by
 - a) providing in written appeals, at least annually, a means for both new and continuing donor to inform the charity if they do not want their name and address shared outside the organization, and
 - b) providing a clear prominent and easily accessible privacy policy on any of its websites
 - c) Provide, upon request, a copy of the privacy policy.
19. Clearly disclose how the charity benefits from the sale of products or services.
20. Respond promptly to and act on complaints

brought to its attention by the BBB about fund raising practices, privacy violations, and/or other issues.

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Donate With Confidence. Look for the BBB Charity Seal.



Charities that display the BBB Charity Seal have committed to the highest ethical standards of conduct. Everyday, these organizations put ethics, accountability, and transparency first. For these organizations, instilling trust in their donors is vital to fulfilling their mission.

Look for the BBB Charity Seal to assist with wise giving decisions. Charities are eligible to display the BBB Charity Seal if they meet the following criteria: they currently meet our comprehensive Standards for Charity Accountability, have committed to continue meeting our 20 Standards in the future, address any concerns brought to their attention by the BBB, and pay an annual licensing fee for use of the seal. Charities that have adopted the seal have undergone the same evaluation process as all charities in the Guides for Giving, and upon meeting our rigorous standards have been invited to join this prestigious group.

Charities authorized to use the BBB Charity Seal at the time the Guides for Giving was published are marked by the seal.

Organization	Stated Purpose	(A)	(B)	Evaluation
Adventist Development & Relief Agency 1148 King St E Oshawa, ON L1H 1H8 (905) 433 8004 www.adra.ca	“Adventist Development & Relief Agency’s mission is to empower the poor around the world and in Canada with resources, skills, and opportunities to live a better life with dignity and hope.”			Currently being evaluated.
Aids Committee of London London, ON				Did Not Disclose
Alliance for Equality of Blind Canadians Kelowna, BC				Did Not Disclose
Alzheimer Society, London & Middlesex 555 Southdale Rd, Suite 100 London, ON N6C 1A2 (519) 680-2404 www.alzheimerlondon.ca	“Alzheimer Society of London & Middlesex’s mission is to advocate for and promote the development of support services, education and research in London and Middlesex County for those affected by Alzheimer Disease and related dementias.”	65.6%	26%	Meets Standards
Amnesty International Canada Ottawa, ON				Did Not Disclose
Animalert & Pet Adoptions P.O. Box 24042 London, ON N6H 5C4 (519) 642-7732	“Animalert & Pet Adoptions’ purpose is to spay/neuter dogs and cats, facilitate the adoptions of these animals, and to educate the public about responsible animal guardianship.”	96%	1%	Did Not Meet Standards 1 (Charity does not have a conflict of interest policy), Standard 2
Ark Aid Street Mission Inc. London, ON	“Ark Aid Street Mission Inc’s mission is to bring dignity to the disadvantaged through physical, mental, emotional, social, and spiritual programs.”			Currently being evaluated.
Arthritis Society, Ontario Division 393 University Avenue, Suite 1700 Toronto, ON M5G 1E6 (416) 979-7228 www.arthritis.ca	“Arthritis Society’s mission is to search for the underlying causes and subsequent cures for arthritis and to promote the best possible care and treatments for people with arthritis.”	60%	31%	Did Not Meet Standard 8
Audio Tactile Network 141 Dundas Street, Suite 504 London, ON N6A 1G3 (519) 433-7950 www.atn.on.ca	“ATN’s mission is to provide as a fundamental right, access to technology to assist individuals with disabilities to reach their employment and learning goals.”	74.8%	6%	Meets Standards
Autism Society Ontario Toronto, ON				Did Not Disclose
Bereaved Families of Ontario 4-571 Wharncliffe Road South London, ON N6J 2N6 (519) 686-1573	“Bereaved Families of Ontario Southwest Region’s mission is to help the bereaved learn to live with grief. When a parent or child dies, they lend hope and assists in restoring the balance of their members.”	80%	5%	Meets Standards
Bethany’s Hope Foundation London, ON				Did Not Disclose
Big Brothers of London 524 Oxford Street East London, ON N5Y 3H7 (519) 679-1000 www.bigbrotherslondon.com	“Big Brothers of London’s purpose is to provide a safe and positive mentoring experience for every little and big brother with Big Brothers of London.”	87%	4%	Meets Standards

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Organization	Stated Purpose	(A)	(B)	Evaluation
Big Sisters of London 406 Oxford Street East London, ON N5Y 3H4 (519) 438-7065 www.bigsisters.org	“Big Sisters of London’s mission is to foster the development of self-esteem and competency for girls aged 6-16.”	66%	10%	Meets Standards
Boys’ & Girls’ Club of London Foundation London, ON				Did Not Disclose
Brain Injury Association 307-111 Waterloo Street London, ON N6B 2M4 (519) 642-4539 www.braininjurylondon.on.ca	“Brian Injury Association is committed to maximizing the quality of life of individuals with brain injury, their family and friends through: Peer and community support; information about available services, resources, and programs; public awareness of the causes, impact and prevention of brain injury; advocacy on behalf of those affected.”	58%	26%	Did Not Meet Standard 8
Breast Cancer Society of Canada 118 Victoria St N. Sarnia ON N7T 5W9 (519) 336-0746 www.bcsc.ca	“The Breat Cancer Society of Canada’s mission is to fund research in Canada into improving the defection, prevention, and treatment of breast cancer; as well as to ultimately find a cure for the disease that women fear most.”	61%	29%	Meets Standards
Bright Beginnings Early Childhood Centre 123 Montebello Drive London, ON N5W 1S1 (519) 453-3220	“Bright Beginnings Early Childhood Centre’s mission is to provide quality care and education to children under six years of age.”	83%	1%	Meets Standards
Canadian Bible Society (Western Ontario District) London, ON				Did Not Disclose
Canadian Breast Cancer Foundation - Ontario Chapter Toronto, ON				Did Not Disclose
Canadian Cancer Society (Southwestern Region) London, ON				Did Not Disclose
Canadian Council of Christian Charities 1-21 Howard Avenue Elmira, ON N3B 2C9 (519) 669-5137 www.cccc.org	“The Canadian Council of Christian Charities’ purpose is to minister to Christian charities and the public by integrating spiritual concerns of ministry with practical aspects of management, stewardship, and accountability.”	93%	1%	Meets Standards
Canadian Cultural Society of the Deaf Inc. Toronto, ON				Did Not Disclose
Canadian Cystic Fibrosis Foundation Toronto, ON				Did Not Disclose
Canadian Diabetes Association - Ontario Toronto, ON				Did Not Disclose
Canadian Feed the Children Toronto, ON				Did Not Disclose


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Organization	Stated Purpose	(A)	(B)	Evaluation
Canadian Hearing Society 271 Spadina Road Toronto, ON M5R 2V3 (416) 928-2500	“The objectives are to provide services with dignity and respect to deaf, deafened and the hard of hearing, as identified by them, within the scope of available resources.”	76%	17%	Meets Standards
Canadian Hemophilia Society London, ON				Did Not Disclose
Canadian Liver Foundation 1500 - 2235 Sheppard Ave E Toronto, ON M2J 5B5 (416) 491-3353 www.liver.ca	“Canadian Liver Foundation’s purpose is to reduce the incidence and impact of liver disease by funding liver research and education.”	60%	31%	Did Not Meet Standard 8
Canadian Medical Hall of Fame 267 Dundas Street, Suite 202 London, ON, N6A 1H2 (519) 488-2003 www.cdnmedhall.org	“The Canadian Medical Hall of Fame’s purpose is to serve as a tribute to the Canadian men and women who, now and in the past, have contributed to the understanding of disease and the improved health and well being of people everywhere.”	74%	1%	Meets Standards
Canadian Mental Health Association Lambton County 210 Lochiel Street Sarnia, ON N7T 4C7 (519) 337-5411	“This organization’s purpose is to advocate and provide support and services with and for people with mental illness, and to enhance, maintain, and promote the mental health of all individuals in Lambton County.”			Unable to Verify Standards 8,9,12,13,14
Canadian Mental Health Association London/Middlesex 256 Taylor St London, ON N5Y 2J8 (519) 434-9191 www.london.cmha.ca	“Canadian Mental Health Association - London/Middlesex’s mission is to advocate with and provide programs and services for people with mental disorders, and to enhance, maintain and promote the mental health of all individuals and communities in the London-Middlesex region.”	90%	1%	Meets Standards
Canadian National Institute for the Blind (CNIB) London, ON				Did Not Disclose
Canadian Paraplegic Association 520 Sutherland Drive Toronto, ON M4G 3V9 (416) 422-5644 www.cpaont.org	“CPA Ontario’s mission is to assist persons with spinal cord injuries and other physical disabilities achieve independence, self reliance, and full community participation.”	76%	14%	Meets Standards
Canadian Red Cross Society London, ON				Did Not Disclose
Canadian Unicef Committee 1100-2200 Yonge Street Toronto, ON M4S 2C6 (416) 482-4444 www.unicef.ca	“UNICEF Canada’s mandate is to raise funds in support of UNICEF’s work for children in more than 150 countries and territories and build awareness among Canadians about the issues facing the world’s children.”			Unable to Verify Standards 8,9,12,13,14
Canadian Wildlife Federation Ottawa, ON				Did Not Disclose
Canadian Women’s Foundation 504-133 Richmond Street West Toronto, ON M5H 2L3 (416) 365-1444 www.canadianwomen.org	“The Canadian Women’s Foundation’s dedicated to improving the lives of women and girls. The Foundation raises money to research, fund and share the best approaches to ending violence against women, moving low-income women out of poverty and building strong, resilient girls.”	78%	9%	Meets Standards

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Organization	Stated Purpose	(A)	(B)	Evaluation
Cancer Recovery Foundation of Canada 16 Esna Park Drive, Suite 107 Markham, ON L3R 5X1 (905) 477-7743 www.cancerrecovery.ca	“Cancer Recovery Foundation of Canada’s mission is to educate, empower, and encourage people to create wellness in body, mind, and spirit.”	70%	25%	Did Not Meet Standards 1 (Charity does not have a conflict of interest policy), Standard 2; Unable to Verify Standards 16
Cancer Research Society Inc Montreal, QC				Did Not Disclose
Candlelighters The Childhood Cancer Foundation Toronto, ON				Did Not Disclose
CARE Canada 9 Gurdwara Rd Ottawa, ON K2E 7X6 (613) 228-5600 www.care.ca	“Care Canada’s mission is to serve individuals and families in the poorest communities of the world.”	94%	3%	Meets Standards
CHF Ottawa, ON				Did Not Disclose
Childcan the Childhood Cancer Research Association London, ON				Did Not Disclose
Child Find Ontario Inc Mississauga, ON				Did Not Disclose
Childhood Asthma Foundation Niagara Falls, ON				Did Not Disclose
Childhope Foundation Canada Mississauga, ON				Did Not Disclose
Childreach Centre 265 Maitland Street London, ON (519) 434-364 www.childreach.on.ca	“Childreach Centre works with families and the community and fosters the health development of children providing learning opportunities, information and support for children and those who care for them.”	80%	1%	Meets Standards
Children’s Aid Foundation 25 Spadina Road Toronto, ON M5R 2S9 (416) 923-0924 www.cafdn.org	“Children’s Aid Foundation is dedicated to improving the lives of abused, neglected, and high risk children and youth across Canada. They raise funds to give children the skills and support they need to reach their full potential.”			Did Not Meet Standard 11; Unable to Verify Standards 8,9,10,12,13,14
Children’s Emergency Foundation 2243 Queen Street East, 2 nd Floor Toronto, ON M4E 1G1 (416) 287-0385 www.thecef.org	“Children’s Emergency Foundation’s purpose is to supply emergency and long-term assistance to children at risk on behalf of caring individuals and corporations, in Canada and overseas.”	67%	28%	Did Not Meet Standard 2
Children’s Health Foundation 345 Westminster Avenue London, ON N6C 4V3 (519) 432-8564 www.childhealth.ca	“Children’s Health Foundation is dedicated to raising and granting funds to support specialized health care and research for children and youth.”	68%	27%	Meets Standards
Children’s Miracle Network Woodbridge, ON				Did Not Disclose


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Organization	Stated Purpose	(A)	(B)	Evaluation
Children's Wish Foundation of Canada 7-725 Westney Road South Ajax, ON L1S 7J7 (905) 427-5353 www.childrenswish.ca	"Children's Wish Foundation of Canada's purpose is to grant wishes to children with high risk life threatening illness.	67%	18%	Meets Standards
Christian Blind Mission International P.O. Box 800 Stouffville, ON L4A 7Z9 (905) 640-6464 www.cbmicanada.org	"Christian Blind Mission International's purpose is to rescue and restore people trapped in poverty by disability."	82%	8%	Meets Standards
Christian Children's Fund of Canada 1200 Dension Street Markham, ON L3R 8G6 (905) 754-1001 www.ccfcanada.ca	"Christian Children's Fund of Canada reaches out around the world to children in need, families, and communities of all faiths to demonstrate Christ's Love."	82%	11	Meets Standards 
Christian Record Service 1300 King Street East, Box 31119 Oshawa, ON L1H 8N9 (905) 436-6938 www.crsblindservices.ca	"Christian Record Service Inc's mission is to enrich lives of those who are blind, visually impaired or physically challenged regardless of race, creed, economic status, or gender."	85%	6%	Meets Standards
Community Living London London, ON				Did Not Disclose
Compassion Canada 985 Adelaide Street South London, ON N6E 4A3 (519) 668-0224 www.compassion.ca	"Compassion Canada is part of an International Christian child development network focused on releasing children from poverty in Jesus' name."	83%	12%	Meets Standards
Covenant House Toronto 20 Gerrard Street East Toronto, ON M5B 2P3 (416) 598-4898 www.covenanthouse.on.ca	"Covenant House Toronto's objective is to provide residential and non-residential care and sanctuary for youth including counselling, referral, educational and vocational assistance, health care, advocacy, and other support."	74%	23%	Meets Standards
Craigwood Youth Services London, ON				Did Not Disclose
Daya Counselling Services Previous called: London Interfaith Counselling Centre 141 Dundas Street East, 6 th Floor London, ON N6A 1G3 (519) 434-0077 www.dayacounselling.on.ca	"The Mission of the Centre is to help people achieve their full potential by providing counselling and education programs that respect their human nature. "	87%	5%	Meets Standards
EARTHQUEST (Canada) For the Environment Aylmer, ON				Did Not Disclose
Easter Seal Society of Ontario One Concorde Gate, Suite 700 Toronto, ON M3C 2N6 (416) 414-8878 www.easterseals.org	"Easter Seals Society of Ontario is dedicated to helping children, youth, and young adults with physical disabilities achieve their full individual potential and future independence."	71%	21%	Meets Standards


Organization	Stated Purpose	(A)	(B)	Evaluation
Elgin-St Thomas United Way Services 300 South Edgeware Road St. Thomas, ON N5P 4L1 (519) 631-3171 www.stthomasunitedway.ca	“Elgin-St Thomas United Way Services’ mission is to be a leader in improving the quality of life for all people in Elgin County.”	79%	10%	Meets Standards
Epilepsy Support Centre London, ON				Did Not Disclose
FTC Canada Guelph, ON				Did Not Disclose
Foundation Fighting Blindness Toronto, ON	“To find the causes, treatments, and ultimately the cures for retinitis pigmentosa, macular degeneration, and related retinal diseases by supporting research and public awareness.”			Currently being evaluated.
Foundation for Gene & Cell Therapy 301-200 Queens Avenue London, ON N6A 1J3 (519)645-8855 www.jessesjourney.com	“Foundation for Gene & Cell Therpay’s mission is to generate awareness and funds for genetic research.”	74%	11%	Meets Standards
Gideon’s International in Canada 501 Imperial Road North Guelph, ON N1H 7A2 (519) 823-1140 www.gideons.ca	“Gideon’s International in Canada’s purpose is to distribute the word of God in various institutions and to individuals.”	80%	5%	Meets Standards
Goodwill Industries, Ontario Great Lakes 255 Horton Street London, ON N6B 1L1 (519) 645-1455 www.goodwillindustries.ca	“Goodwill Industries is a social enterprise that recycles donated goods and provides employment services to create opportunity for meaningful work.”			Currently being evaluated.
Heart & Stroke Foundation 1300-2300 Yonge Street Toronto, ON M4P 1E4 (416) 489-7111 www.heartandstroke.ca	“The Heart & Stroke Foundation is a volunteer-based health charity, leads in eliminating heart disease and stroke and reducing their impact through the advancement of research and its application, the promotion of healthy living, and advocacy.”	50%	48%	Did Not Meet Standards 8,9
Hospice of London London, ON				Did Not Disclose
Hutton House Association for Adults with Disabilities 654 Wonderland Road North London, ON N6H 3E5 (519) 472-6381 www.huttonhouse.com	“Hutton House Association for Adults with Disabilities’ mission is to support and promote the inclusion of adults and youth with disabilities in community life through opportunities in training, employment, education, leisure, the arts, and voluntarism.”	94%	2%	Meets Standards
INGAMO Family Homes 432 Springbank Avenue North, Unit 20 Woodstock, ON N4T 1N7 (519) 421-0383	“INGAMO Family Homes’ purpose is to provide a transitional environment for abused women and their children in a geared to income housing complex.”	86%	1%	Meets Standards
Inter Pares 221 Laurier Avenue East Ottawa, ON K1N 6P1 (613) 563-4801 www.interpares.ca	“Inter Pares works overseas and in Canada in support of self-help development groups, and in the promotion of understanding about the causes, effects, and solutions to under development and poverty.”	92%	4%	Meets Standards
Jesse’s Journey London, ON	BBB Note: Please see Foundation for Gene & Cell Therapy			

Organization	Stated Purpose	(A)	(B)	Evaluation
John Howard Society of London & District 601 Queens Avenue London, ON N6B 1Y9 (519) 438-4168 www.jhslondon.ca	“The John Howard Society is an organization of citizens who accept responsibility for understanding and dealing with the problems of crime and the criminal justice system. Their mission is effective, just, and humane responses to crime and its causes.” BBB Note: Column B includes both administration and fund raising.	87%	13%	Meets Standards
Kidney Foundation of Canada Southwestern Ontario London, ON				Did Not Disclose
Kids Help Foundation Toronto, ON				Did Not Disclose
Kiwanis Club of Middlesex Inc Bequest & Endowment Fund 5 - 1499 Byron Baseline Road London, ON N6K 4T4 (519) 641 - 4109	“Kiwanis is a global organization made of volunteers who are dedicated to changing the world one child at a time.”	96%	0%	Did Not Meet Standard 1 (Charity does not have a conflict of interest policy)
Learning Disabilities Association London/Middlesex London, ON				Did Not Disclose
Leprosy Mission Canada 100-100 Mural Street Richmond Hill, ON L4B 1J3 (905) 886-2885 www.leprosy.ca	“Leprosy Mission Canada’s mission is ministering in the name of Jesus Christ to the physical, mental, and spiritual needs of leprosy sufferers around the world.”	79%	15%	Meets Standards
Leukemia & Lymphoma Society of Canada Etobicoke, ON				Did Not Disclose
LIFE*SPIN London, ON				Did Not Disclose
Lift Non-Profit Housing of London Inc London, ON				Did Not Disclose
Lighthouse Foundation Toronto, ON				Did Not Disclose
Lions Foundation of Canada 152 Wilson Street Oakville, ON L6K 3H2 (905) 842-2891 www.dogguides.com	“Lion’s Foundation of Canada’s mission is to provide service to physically challenged Canadians in the area of mobility, safety and independence; and to assist other charitable endeavors as appropriate.”	58%	25%	Did Not Meet Standards 8
London & District Crime Stoppers PO Box 24140 London, ON N6H 5C4 (519) 661-5750 www.londoncrimestoppers.com	“London & District Crime Stoppers is a partnership of the public, police, and media which provided the community with a proactive, non-profit, charitable program to anonymously assist in solving crime and contributing to an improved quality of life.”			Currently being evaluated.
London & District Stroke Recovery Association London, ON				Did Not Disclose
London Children’s Connection London, ON	“London Children’s Connection provides high quality childcare programs and related services that encompass the care, education, and guidance of children from infancy to school age, in London and the surrounding area.”			Currently being evaluated.

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London Community Foundation 130 King Street London, ON N6A 1C5 (519) 667-1600 www.lcf.on.ca	“London Community Foundation’s mission is to enhance the quality of life in London & Middlesex county. The foundation manages endowment fund and provides grants to registered charities.” BBB Note: Column B includes both administration and fund raising.	89%	11%	Meets Standards
London Day Nursery London, ON				Did Not Disclose
London East Lions Club London, ON				Did Not Disclose
London Health Sciences Foundation 747 Baseline Road East London, ON N6C 2R6 (519) 685-8409 www.lhsf.ca	“London Health Sciences Foundation raises money, stewards donations and builds relations within the community in support of the patient care, teaching, and research mission of the London Health Science Centre.”	72%	23%	Meets Standards 
London Humane Society London, ON				Did Not Disclose
London Interfaith Counselling Centre London, ON	BBB Note: Please see Daya Counselling Centre			
London Occupational Safety & Health Information London, ON				Did Not Disclose
London Wheelchair Basketball Association London, ON				Did Not Disclose
London Youth For Christ 254 Adelaide Street South London, ON N5Z 3L1 (519) 686-0093 www.londonyfc.org	“London Youth for Christ’s purpose is to reach non-believing students, to connect them with other Christians, to help them grow in their faith, and to challenge them to discover their ministry, and honour God with their life.”	69%	16%	Did Not Meet Standard 1 (Charity does not have a conflict of interest policy)
Lupus Ontario Markham, ON	“To provide support education, public awareness and to fund research for the Lupus community in Ontario.”			Currently being evaluated.
Make-A-Wish Foundation Southwestern Ontario London, ON				Did Not Disclose
McCormick Home Foundation London, ON				Did Not Disclose
Mission Services of London 415 Hamilton Road London, ON N5Z 1S1 (519) 433-2807 www.missionservices.ca	“Mission Services of London operates branches of service in the community to serve the disadvantaged and homeless of society by providing food, shelter, clothing, and rehabilitation.”	74%	10%	Meets Standards
Mothers Against Drunk Driving (MADD Canada) Oakville, ON				Did Not Disclose
Multiple Sclerosis Society of Canada Toronto, ON				Did Not Disclose

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Organization	Stated Purpose	(A)	(B)	Evaluation
Museum London 421 Ridout Street North London, ON N6A 5H4 (519) 661-2500 www.museumlondon.ca	“Museum London’s purpose is to acquire and exhibit art and artifacts for the purpose of study, education, and enjoyment.”	76%	4%	Meets Standards
Museum of Ontario Archaeology 1600 Attawandaron Road London, ON N6G 3M6 (519) 473-1360 www.uwo.ca/museum	“Museum of Ontario Archaeology mission is to provide educational programming and archaeological research to encourage the public to better understand the human occupation of south-western Ontario over the past 13,000 years, and to establish a sense of connection between the past and living cultures of today, particularly the First Nations.”	78%	5%	Meets Standards
Nature Canada 85 Albert Street, Suite 900 Ottawa, ON K1N 6A4 (613) 562-3447 www.naturecanada.ca	“Nature Canada’s mission is to protect species and the natural processes that sustain them. Nature Canada currently focuses on conservation initiatives to protect birds, endangered species and wild lands and oceans.”	78%	19%	Meets Standards
Nature Conservancy of Canada Toronto, ON				Did Not Disclose
Ontario Block Parent Program 902 Maitland Street London, ON N5Y 2X1 (800) 563-2771 www.blockparent.on.ca	“Ontario Block Parent Program’s mission is to provide immediate assistance through a safety network and to offer supportive community education programs.”			Currently being evaluated.
Ontario Cerebral Palsy Sports Association 5-46 Antares Drive Ottawa, ON K2E 7Z1 (613) 723-1806 www.ocpsa.com	“Ontario Cerebral Palsy Sports Association provides, promotes, and coordinates competitive opportunities as well as encourages individual excellence through sport for athletes within the cerebral palsy family.”	43%	46%	Did Not Meet Standards 8, 9
Ontario Cultural Society of the Deaf Mississauga, ON				Did Not Disclose
Ontario Lung Association 201-573 King Street Toronto, ON M5A 4L3 (416) 864-9911 www.on.lung.ca	“Ontario Lung Association’s mission is to improve lung health.”	76%	19%	Meets Standards
Ontario March of Dimes London, ON				Did Not Disclose
Opportunities for the Disabled Foundation Burnaby, BC				Did Not Disclose
Over 55 78 Riverside Drive London, ON N6H 1B4 (519) 680-1464 www.over55london.ca	“Over 55 (London) Inc. connects experienced men and women with employers. Their goal is to help seniors in their place of residence by providing affordable help, such as plumbers, painters, drivers, lawn cutting, etc.”	85%	15%	Meets Standards 
Oxford Child & Youth Centre 912 Dundas Street Woodstock, ON N4S 1H1 (519) 539-0463 www.ocyc.on.ca	“Oxford Child & Youth Centre’s mission is to Improve the mental health of children and their families.” BBB Note: Column B includes both administration and fund raising.	95%	5%	Meets Standards

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Organization	Stated Purpose	(A)	(B)	Evaluation
Parkinson Society of Canada London, ON				Did Not Disclose
Pathways Health Centre for Children 1240 Murphy Road Sarnia, ON N7S 2Y6 (519) 542-3471 www.pathwayscentre.org	“Pathways Health Centre for Children leads in the provision of a continuum of coordinated family-centred services for children and young adults in Lambton County who have physical, developmental and communication needs.”	87%	0.4%	Meets Standards
Pediatric Aids Canada 10 Downie Street, Suite 301 Stratford, ON N5A 7K4 866-652-7245 www.pediatricaidsCanada.org	“Pediatric Aids Canada’s mission is to improve the lives of children and youth struggling with the impact of the HIV/AIDS pandemic.”	89%	8%	Did Not Meet Standard 2
Plan Canada 95 St. Clair Avenue West, Suite 1001 Toronto, ON M4V 3B5 (416) 920-1654 www.planCanada.ca	“Plan Canada strives to achieve lasting improvements in the quality of life of children in developing countries through a process that unites people across cultures and adds meaning and value to their lives.”	78%	13%	Meets Standards
Rehoboth Girls Home of Refuge & Support 32 Broadway Street Springfield, ON N0L 2J0 (519) 765-4207 rehobothhomesinc.net	“Rehoboth Girl’s Home of Refuge & Support’s mission is to provide refuge and support to women in a crisis pregnancy situation.”			Currently being evaluated.
Rotary Club of London Foundation P.O. Box 29056 785 Wonderland Road South London, ON N6K 4L9 (519) 657-3149	“Rotary Club of London Foundation is the Foundation for the related service club, which raises funds for community and international programs regarding humanitarian, health, literacy, and social issues.	97%	0%	Meets Standards
Salvation Army Canada & Bermuda Territory 371 King Street London, ON N6B 1S4 (519) 433-6106 www.salvationarmy.ca	“The Salvation Army’s mission is to share the love of God, supply basic human needs, provide personal counselling and undertake the spiritual and moral regeneration and physical rehabilitation of all persons.”	88%	4%	Meets Standards
Save-A-Family Plan St. Peter’s Seminary, Box 3622 1040 Waterloo Street North London, ON N6A 4L4 (519) 672-1115 www.safp.org	“Save-a-Family Plan is committed to seeking justice and working with the marginalized and poor of India regardless of caste, creed, gender or political affiliation.”	91%	0.1%	Meets Standards
Save the Children Canada North York, ON				Did Not Disclose
Sexual Assault Centre London 121-379 Dundas Street London, ON N6B 1V5 (519) 439-0844 www.sacl.ca	“The Sexual Assault Centre London is a women-centered, feminist organization that provides supportive services to women 16 years of age and older that have experienced sexual violence at any point in their lives.”	76%	1%	Meets Standards
Shrine Club London London, ON				Did Not Disclose
Sleeping Children Around the World Etobicoke, ON				Did Not Disclose

Donors should decide for themselves the importance of any deviation from BBB Standards. BBB reports are written solely to assist donors in making their own decisions. REVIEW STANDARDS FOR CHARITY ACCOUNTABILITY ON PAGES 1-2.

Organization	Stated Purpose	(A)	(B)	Evaluation
Smart Kids Don't Do Drugs Toronto, ON				Did Not Disclose
Southwestern Ontario Children's Care Inc Ronald McDonald House London, ON				Did Not Disclose
SOS Children's Villages Canada Ottawa, ON				Did Not Disclose
St. Joseph's Health Care Foundation London, ON				Did Not Disclose
St. John Ambulance Foundation 741 King Street London, ON N5W 2X2 Tel: (519) 432-1352	"St. John Ambulance Foundation's mission is to enable Canadians to improve their health, safety, and quality of life by providing training and community service." BBB Note: Column B includes both administration and fund raising.	91%	9%	Meets Standards
St. Thomas-Elgin Advocacy Centre 550 Talbot Street St. Thomas, ON N5P 1C4 (519) 633-7777 www.stthomasadvocacy.com	"St Thomas-Elgin Adovcacy Centre's mission is to provide information, referrals, and advocacy for poor, disabled, disadvantaged, and laid off workers."	74%	8%	Meets Standards
Sunshine Dreams For Kids London, ON				Did Not Disclose
Teen Challenge Inc Box 777, Lambeth Station London, ON N6P 1R6 (519) 652-0777 www.teenchallenge.ca	"Teen Challenge Farm's mission is to provide faith-based residential drug and alcohol rehab centres funded entirely by donations providing spiritual, academic and vocational training, equipping individuals to return to society as responsible citizens."	84%	9%	Meets Standards
Tillsonburg & District Multi Service Centre Tillsonburg, ON				Did Not Disclose
U S C Unitarian Service Canada 56 Sparks Street, Suite 705 Ottawa, ON K1P 5B1 (613) 234-6827 www.usc-canada.org	"USC Canada's purpose is to promote vibrant family farms, strong rural communities, and healthy ecosystems around the world."	83%	5%	Meets Standards
United Way of London & Middlesex 409 King Street London, ON N6B 1S5 (519) 438-1721 www.uwlondon.on.ca	"United Way of London & Middlesex's mission is to work with donors, volunteers, service providers and others to improve the quality of life in our community."	83%	12%	Meets Standards
United Way of Oxford 65 Springbank Ave N Woodstock, ON N4S 8V8 (519) 539-3851 www.unitedwayoxford.ca	"United Way of Oxford's mission is through shared leadership to continue to improve the quality of life for everyone in Oxford County."	83%	15%	Meets Standards
United Way of Sarnia-Lambton 250 Christina St N, Unit G Sarnia, ON N7T 7J3 (519) 336-5452 www.theunitedway.on.ca	"United Way of Sarnia-Lambton's mission is to generate resources enabling the community to respond to Human Care priorities in Sarnia-Lambton and to measure and improve the effectiveness of these invested resources."	78%	15%	Meets Standards



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Organization	Stated Purpose	(A)	(B)	Evaluation
Whitehills Childcare Association 950 Lawson Road London, ON N6G 3M2 519-471-1640 Fax: 519-471-2988 www.whitehillchildcare.ca	“Whitehills Childcare Association’s is committed to providing exceptional childcare and educational opportunities to all children within the community through a safe, nurturing, learning environment based on respect, trust, and partnership.”	91%	0%	Meets Standards
Women’s Community House 101 Wellington Road London, ON N6C 4M7 (519) 642-3003 www.shelterlondon.org	“Women’s Community House’s mission is providing safe places and services for abused women and their children.”			Currently being evaluated.
World Vision Canada 1 World Drive Mississauga, ON L5T 2Y4 (905) 565-6100 www.worldvision.ca	“World Vision Canada is a Christian humanitarian relief and development organization inviting Canadians to share their resources to empower people living in poverty through child sponsorship programs in North America, Latin America, Europe, Africa, Middle East, Central Asia, Asia and Oceania.”	81%	13%	Meets Standards 
World Wildlife Fund Toronto, ON				Did Not Disclose
YMCA of London 382 Waterloo Street London, ON N6B 2N8 (519) 667-3300 www.londonyca.ca	“YMCA of London’s is a multi-service charity that provides opportunities for personal growth in spirit, mind and body for people of all backgrounds, beliefs, and abilities.”			Currently being evaluated.
Youth Opportunities Unlimited London, ON				Did Not Disclose

Donate with Confidence. Donate Wisely.

Comprehensive reports on any of the organizations contained in this guide are available by visiting www.london.bbb.org or calling (519) 673-3222. You should note that it is not easy for any organization to meet all BBB Standards - it is an everyday, conscious decision to put accountability, trust, and ethics on behalf donors first. Organizations that meet our Standards have taken time to demonstrate this commitment to you. Requesting their comprehensive report is just as important as requesting it for organizations that do not meet all our Standards. Make sure to request a report today: www.london.bbb.org or (519) 673-3222. In addition to the summary information contained within, these comprehensive reports will help you answer:

- Does the organization have a mission, provide services and programs that are important to me?
- Will the organization be an ethical steward of my donation?
- Does the organization value donor trust, transparency, and high ethical standards by meeting the 20 BBB Standards for Charity Accountability?
- Does the organization protect donors’ privacy and personal information?
- Does the organization have a responsible, independent governing board that is wholly committed to what is best for the organization?
- Is the organization financially solvent and stable?
- If the organization does not meet all BBB Standards for Charity Accountability, why? What would it take for the organization to meet all Standards?

As you review an organization’s report, remember: organizations that have provided us with information have done so voluntarily. They did it to provide you with as much information as possible.

The Better Business Bureau's 2008 Guides for Giving lists organizations soliciting in the Western Ontario area including Elgin, Huron, Middlesex, Oxford, and Perth counties. The BBB develops charity reports based on public inquiries. Inclusion or omission from this list should not be interpreted as either approval or disapproval. The BBB does not evaluate the worthiness of any charitable program. These reports exist solely to assist donors in exercising their own best judgements. This report reflects the results of evaluation of information provided voluntarily by the organization in the past year.

The review was completed in relation to the BBB Standards for Charity Accountability addressing public accountability, use of funds, solicitation and information materials, fund raising, and governance. The BBB reports on charities and determines if they meet 20 standards on matters such as charity finances, appeals and governance.

Individuals, businesses, grant makers, and others should take into account the soliciting organization's purpose, programs, and overall performance, and then decide for themselves the impact of any variance from BBB Standards.

This guide represents current information as of November 2008. Reports are subject to change at any time. **Donors are strongly encouraged to contact the BBB for comprehensive reports.** Full reports for Charitable & Fundraising Organizations are available on the BBB website www.london.bbb.org.

Informed Donors Make the Biggest Difference

Contact the Better Business Bureau to inquire about a charity, obtain a full charity report, or file a complaint on a charity.

BBB Serving Western Ontario
200 Queens Avenue, Suite 308
London, Ontario N6A 1J3
Tel: 519-673-3222
Toll free: 877-283-9222
Fax: 519-673-5966
Email: info@london.bbb.org
www.london.bbb.org

Live assistance is available weekdays between 10 AM to 4 PM

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President: Janet B. Delaney
Charity Analyst: Ashley Casselman
Volunteer Auditor: Mark Synders, *Neal Pallett & Townsend LLP*

If you represent a charity or nonprofit organization and would like to learn more about the BBB's Guides for Giving, or the BBB's charity review efforts, please visit www.london.bbb.org or call the BBB at 519-673-3222.